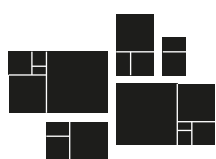
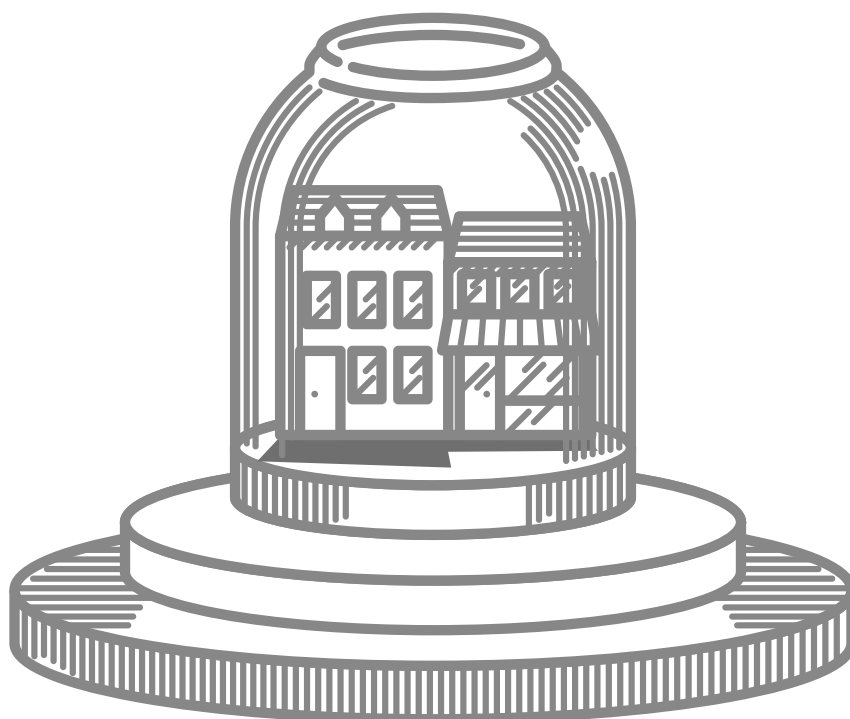




or Euro Mediterranean Museum of the Re(f)used Object



MATERA 2019
OPEN FUTURE

MATERA
EUROPEAN
CAPITAL
OF CULTURE
— 2019



SPONTANEOUS MUSEUM

WWW.MEMORI.PRO

FOREWORD

The proposal: to build a spontaneous museum and create a network with others who, like you will have done so. This is what we would like to propose to you. In order to do this you must follow a few instructions on roles, tasks and implementation procedures.

The spontaneous museum which is about to be born will contain a M.E.M.O.R.I. (file in the attachment) cell and will be called Spontaneous Museum as it will build on a collection of objects, finds and works that narrate the story of something from your life.

Novalis used to say that "We seek the Absolute everywhere, and only ever find things".

Your own Spontaneous Museum will be part of a greater idea; it is about to enter into a vaster territory of things.

In this game you will play different roles: collector, exhibition fitter and organizer; you will have to follow a few simple rules in order to tune you Museum in with the others.

WHY CAN ALL OF US DO IT?

We all collect things, turning them into traces of our going through the world and an occasion to find ourselves again. So, inside boxes and drawers we preserve objects which contain experiences, memories, dreams and memoirs.

It is a private collection of things, both simple and powerful.

It is a true museum, experienced through an intimate and personal dimension.

In order to translate it into a Spontaneous Museum we need to let things speak, allowing the stories which made them special emerge.

WHAT DOES PARTICIPATING IN SPONTANEOUS MUSEUMS, AN OPERATION BY M.E.M.O.R.I. IMPLY?

To inaugurate your Spontaneous Museum you need to accede to the **Protocol** divided into 4 steps:

1. **Space intended as Reception**
2. **Collection and set up as Narration**
3. **Inauguration as Awareness**
4. **Event as Participation**

1. **Space intended as Reception**

The first step consists in the availability to turn one's own space into a place which will welcome people for the aim of showing them one's own collection; it means conceiving one's own private spaces as places for a transient crossing, reception and hospitality.

2. **Collection and Fitting as Narration**

The collection implies a process of gathering and selecting of the objects which according to you, are more worthy of being narrated.

This stage is divided into two moments: selection and setting up.

2a. **Selection**

Gather together all those objects capable of collecting and activating memories from journeys: traditional souvenirs, stones, shells etc.

Once you've completed this collection prepare a list.

2b. Captions, files and measures

- Some of the objects you choose, the most important ones, will have to be displayed inside a transparent cabinet which can contain them (a glass bell, a glass, a jar, a vase etc.);
- Each object-find will need to have a double caption: the first narrating its finding, the second narrating what it represents for you. (follow the example attached)
- You will have to compile a file with the heading "Who I am and the story of your collection" The file will have to be presented alongside a current or a past photo;(follow the example attached)
- You will have to draft a file with your motivations which we will call "Being a Museum", i.e why you have decided to take part in the M.E.M.O.R.I. project and have decided to welcome an audience.(follow the example in the attachment)
- Your Spontaneous Museum may not occupy a space of less than one square metre, with a depth of 50 cm;
- In the fitting stage you will have to make a short video film (see point n°4-Event as Participation)

3. Inauguration as Awareness**3a. Inauguration date**

Once your Museum has been set up you can invite anyone and narrate your object-finds, as a collector. We will have to agree on a date to inaugurate it.

As in all respectable museum operations, in your Spontaneous Museum an object from the collection of M.E.M.O.R.I. will arrive as a concession, which you will be asked to preserve and show temporarily together with the other objects on display

3b. Organisation of the event

The inauguration will be divided into 3 moments:

1. the initial welcome where you will have to present your own Museum to guests by means of the "Who I am" file and the "Being a Museum" file;
2. The moment of true narration where you will have to narrate your collection and share the stories which make it unique;
3. The stages will have to be carried out at 10 minute intervals between one another. A final moment could be, if you desire, your offering of food and drinks (bread and tomatoes would be fine).

4. Event as participation

Five days prior to the opening of M.E.M.O.R.I., you will have to inaugurate the Spontaneous Museum and therefore take a picture of you with your Museum. The photo will need to be taken horizontally. Make sure your face and the collection are visible in the photo. Then you will have to make two short videos of a minimum of 1 minute and maximum 3 each one. The first showing when you were building the museum and the second showing the inauguration. These two videos will also need to be filmed horizontally.

All the videos must be sent to info@lalunaalguinzaglio.it for the purpose of being used in the M.E.M.O.R.I exhibition.

M.E.M.O.R.I.

Euro Mediterranean Museum of the Re(f)used Object

M.E.M.O.R.I. is an intercultural artistic project the fruit of research carried out in the Euro-Mediterranean area aimed at opening a museum starting from common objects. M.E.M.O.R.I. displays its permanent collection, houses temporary exhibitions by artists and collectives, proposes educational paths, manages the archive and warehouses of its collections, with a loans office and a purchasing section. All these sections are actually a game through which to ask questions to places on the theme of encounters and exchanges.

What it is

M.E.M.O.R.I. or the Euro Mediterranean Museum of the Refused object is an itinerant museum which displays fragments, traces, small objects collected during a trip made by the operators of the Salone dei Rifiutati cooperative in 5 mediterranean cities (Genoa, Marseille, Malaga, Tunis and Tetouan) and in 5 cities in Lucania (Bernalda, Venosa, Matera, Muro Lucano and Potenza). The research was carried out through a practice of creative crossing aimed at finding out about the places of the 10 communities involved and discovering or retracing urban spaces in search of artistic or household artefacts, souvenirs, local handicraft scraps, objects brought by the sea or found in the streets. The recovered objects became a pretext to make notes of gestures, encounters, contaminations, traditions and changes narrated inside museums, houses, shops, artisan workshops, roads and ports.

From one passage to another research on the artefacts and objects paved the way for the creation of several collections, bearing witness to a shift in interest from typical to topical objects. The ability to relive the culture of origin, typical of souvenirs, merges with the universality of accidental daily finds, travel memories, common objects, plane tickets, pocket objects or objects found in the street with the aim to retrace, while respecting the original meaning of the word souvenir, a memory and its way of meeting reality preserving and keeping alive past times. The objects gathered during these journeys brought to life M.E.M.O.R.I.'s collections, displayed in a permanent exhibition and several temporary ones with an unprecedented interactive modality. Retracing the stories the objects contain, M.E.M.O.R.I. is a path which tries to offer elements for reflection on the relationship between man and men, opening questions on the sense of cultures where these things were born and exchanged, handled, experienced. It is a true museum of circumstances, in which, behind each object lies a hidden journey of the hand: the hand which touches, brushes, takes, leaves, donates, tries to give shape to portions of the world.

In times which often industrialise and make souvenirs anonymous, where one desires to look for a sense of uniqueness and the representative authenticity in them, we have preferred to resort to the sense of souvenirs through the ancient concept of symbol. In ancient Greek, the term symbol (σύμβολον) recalled the custom according to which two people, two families or even two cities, at the moment of saying goodbye and departure, would break a tile often made of clay or a ring in two, and keep one of the two parts as testimony of the encounter and the agreement. The search for a souvenir, in this case, become a tangible memory for us, of exchanges, confrontation, dialogue between people.

In conclusion, far from providing answers to questions on identity and cultures, M.E.M.O.R.I. proposes a way of narrating and sharing the experience of travelling, in this case in a journey across places in Europe and the Mediterranean, territories where for millennia and also through the Exchange of objects and goods, people have been trying to find the keys to dialogues which can create a relation and guarantee mutual acknowledgement.

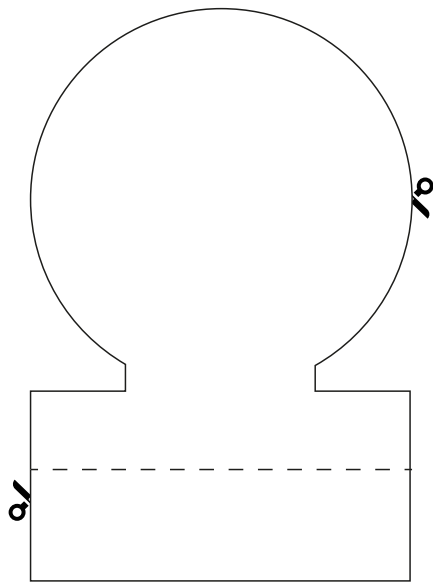
For the captions to be placed under each selected object, you will always need to lay out a caption divided in two areas.

In the first you have to describe what it is. In the second area you have to say why the object that is meaningful for you may bear a symbolic value inside your collection.

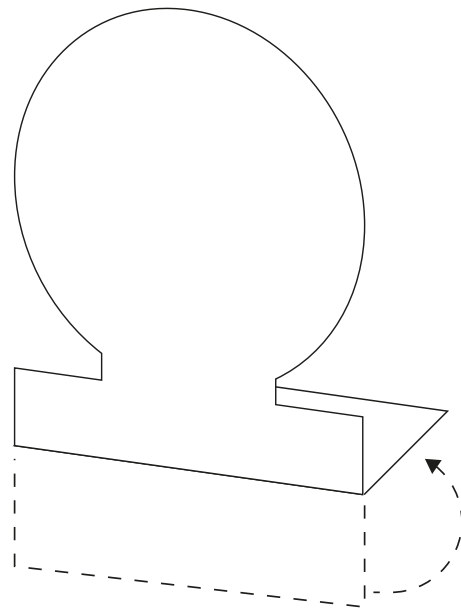
Example:

a. **Float, Naples, Summer 1987, family trip**

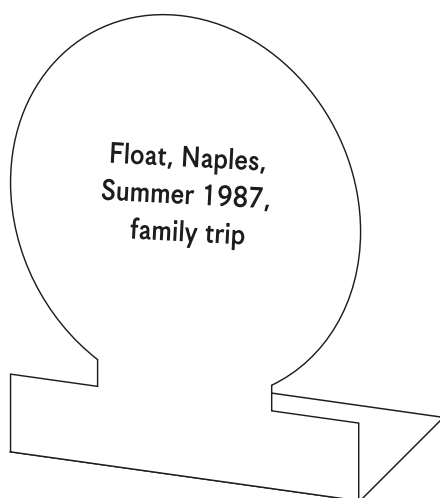
b. **Sun setting over every man's head**



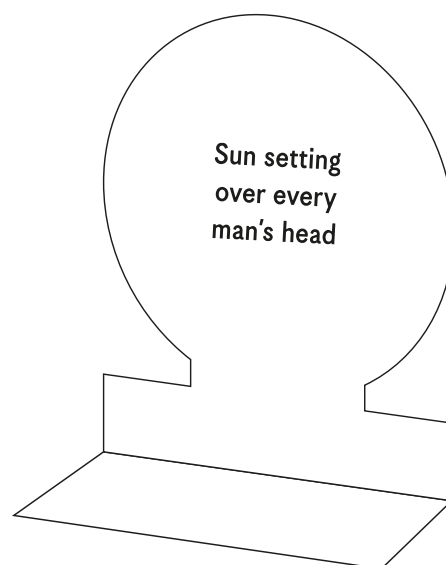
Cut along the continuous external line



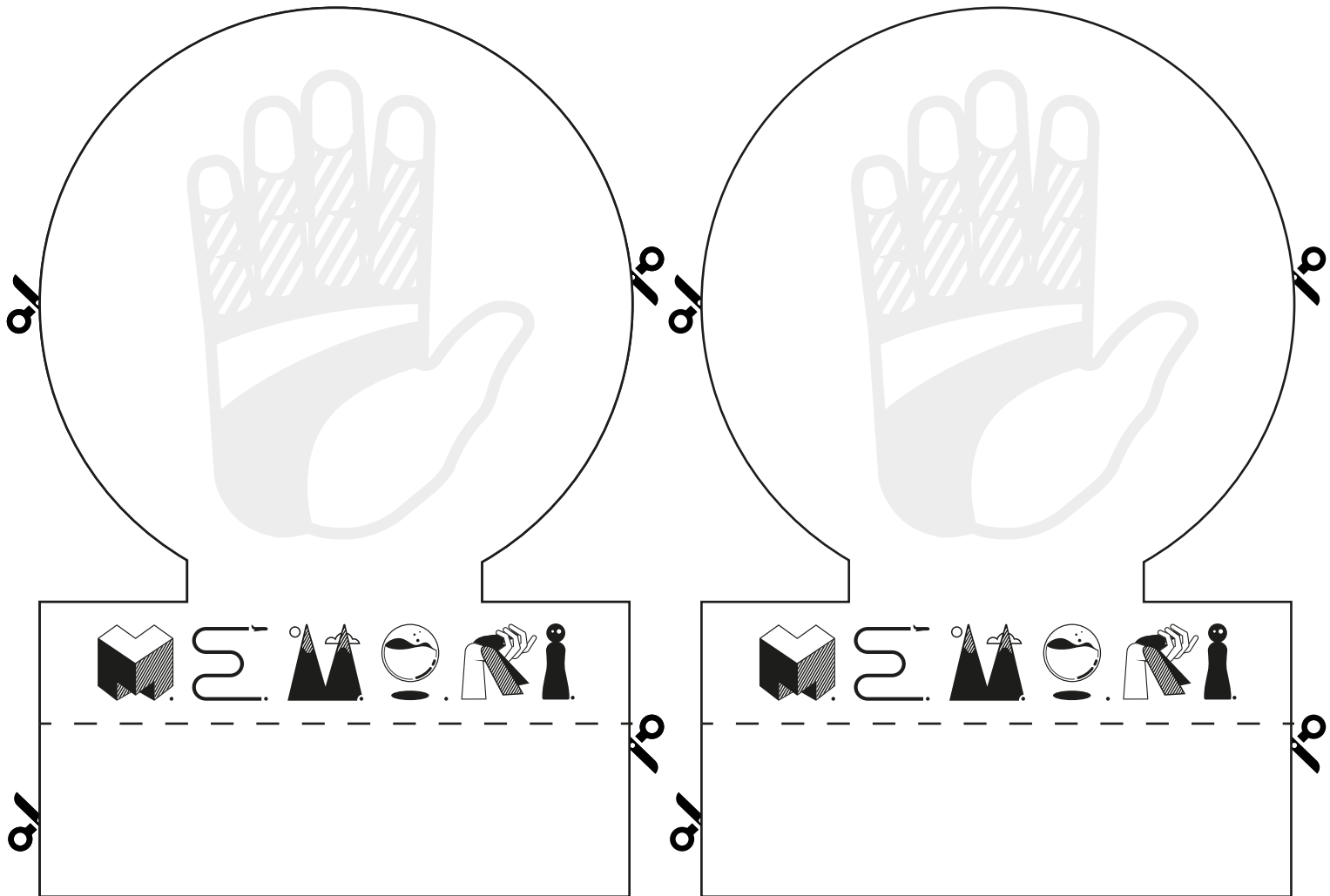
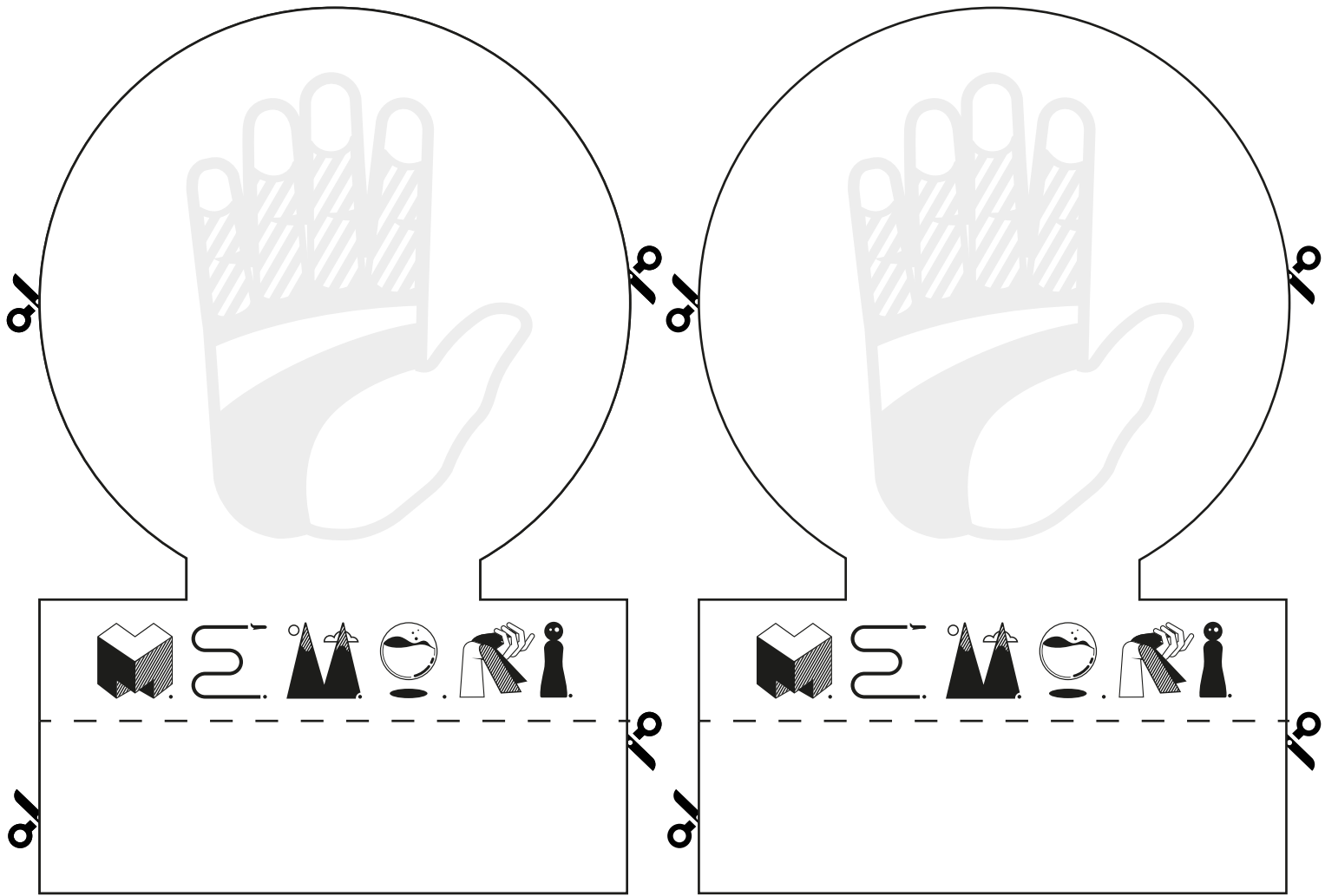
Fold along the interrupted line



Write an objective caption (a.) on the front



Write an objective caption (b.) on the back



Examples for laying out "Who I am and the story of your collection" Files and "Being a Museum"

As follows you can read some examples for laying out some "Who I am and the story of your collection" files and "Being a Museum", functional to the fitting of the Spontaneous Museum.

An important step is narrating who the person who brought this small but meaningful exhibition to life is an action of sharing of memories, dreams and spaces.

Your "Who I am and the story of your collection" and "Being a Museum" may be written on the pre-printed document we are attaching.

It is important for you to write in black ink.

We recommend: making a photocopy to avoid mistakes and not lose the official support.

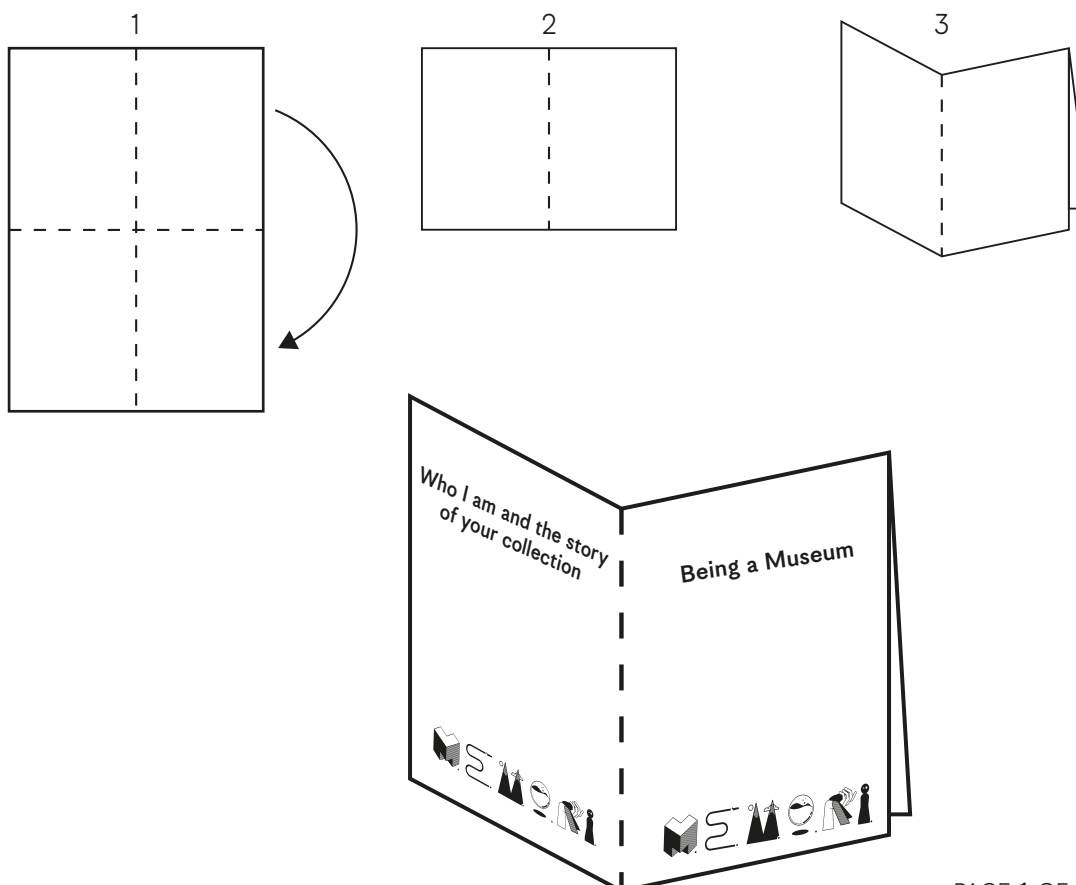
Example of "Who I am and the story of your collection"

I am Emna, a traveller born in Potenza who travels more frequently in her dreams than doing real kms. I love buying small mechanical objects and collecting postcards. I have always collected objects because I like using my imagination in winter afternoons, when I spend a lot of time at home and go through the traces of my travels.

Example of "Being a Museum"

I wanted to house this museum because the small objects bought during trips, are traces of my existence which often flies too fast and does not allow me to think about the things I love. These small objects, instead, are signs of my passions and right now, I feel like whispering them to the world rather than keeping them quiet.

Take the A4 sheet in attachment C and fold it as indicated in the images then write or glue your text in the corresponding area.



Who I am and the story of your collection



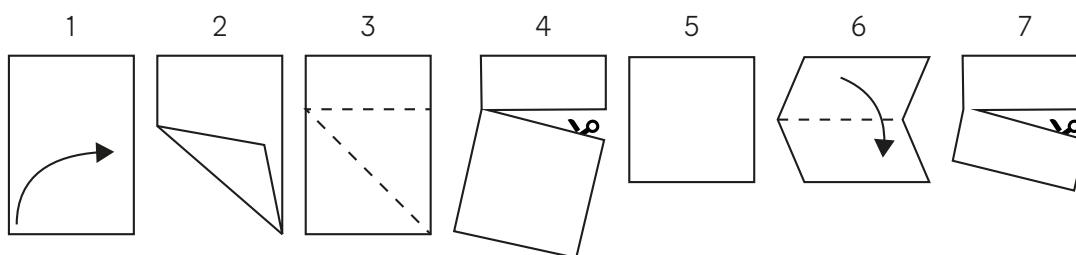
Being a Museum



The Spontaneous Museum operation is time dedicated to creating a community. To enhance your commitment you can challenge yourself with the Japanese art of folding paper by hand to make your self-supporting certificate of attendance to be placed in the exhibition. Follow the instructions in attachment D. As in every museum exhibition this step will bear witness to the increase in value of objects, with a logo, number and address of the venue.

At the end of the Spontaneous Museum experience you will have to send the M.E.M.O.R.I. find which you received as a loan back. You are kindly asked to use the same wrapping and contact our staff to agree a delivery date.

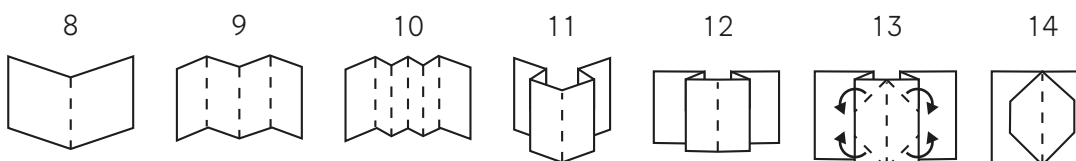
A) From an A4 sheet a rectangular paper with the ratio 2 for its base and 1 for its height (1-7);



B) first fold the paper in half and fold the two halves in half (8-9) on their longer side;

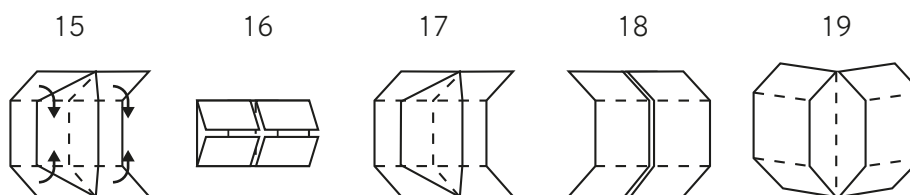
C) fold the two middle parts in halves (10) and fold as in pictures 11 and 12;

D) fold the corners of the box that has formed at the centre backwards (13, 14);

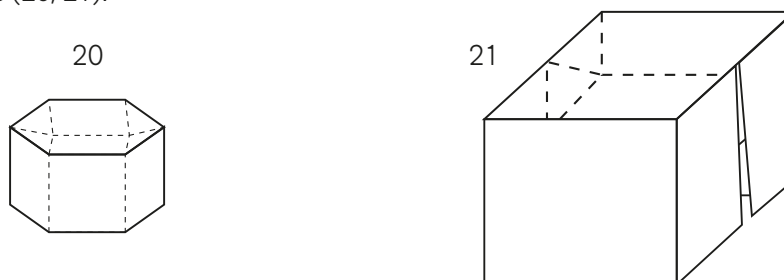


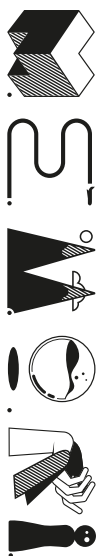
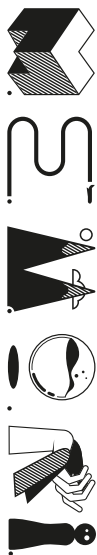
E) now make two diagonal folds where the two oblique lines you have obtained are (15, 16);

F) turnover and, using the central gap, open it pulling the two sides backwards (17, 18, 19);



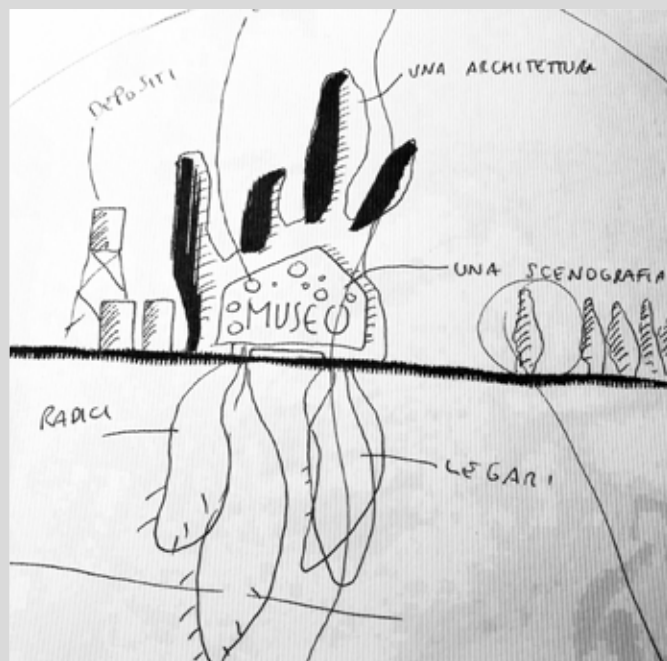
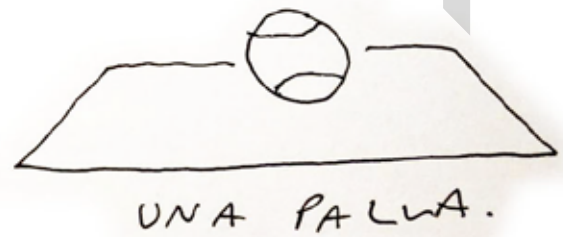
G) thanks to the folds the paper turns into a cube, you just need to press slightly at the centre and on the edges (20, 21).

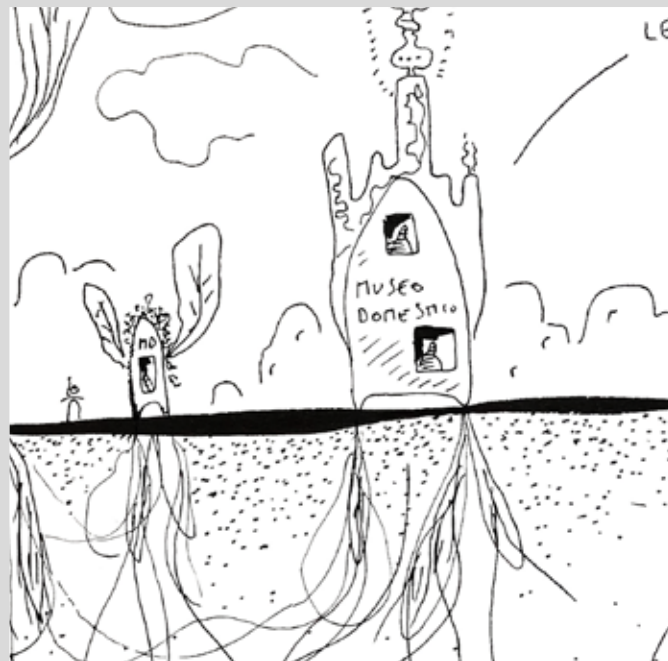
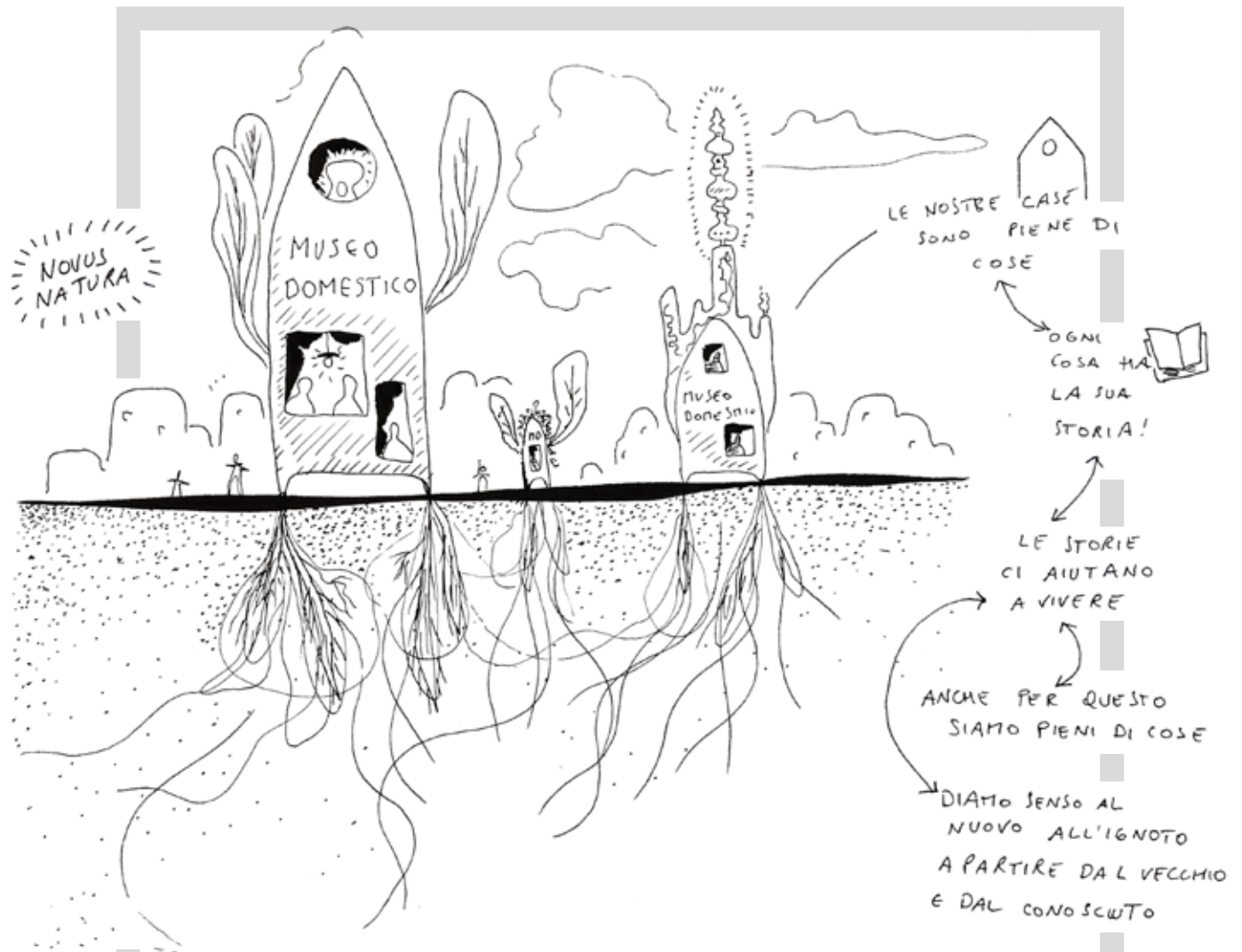


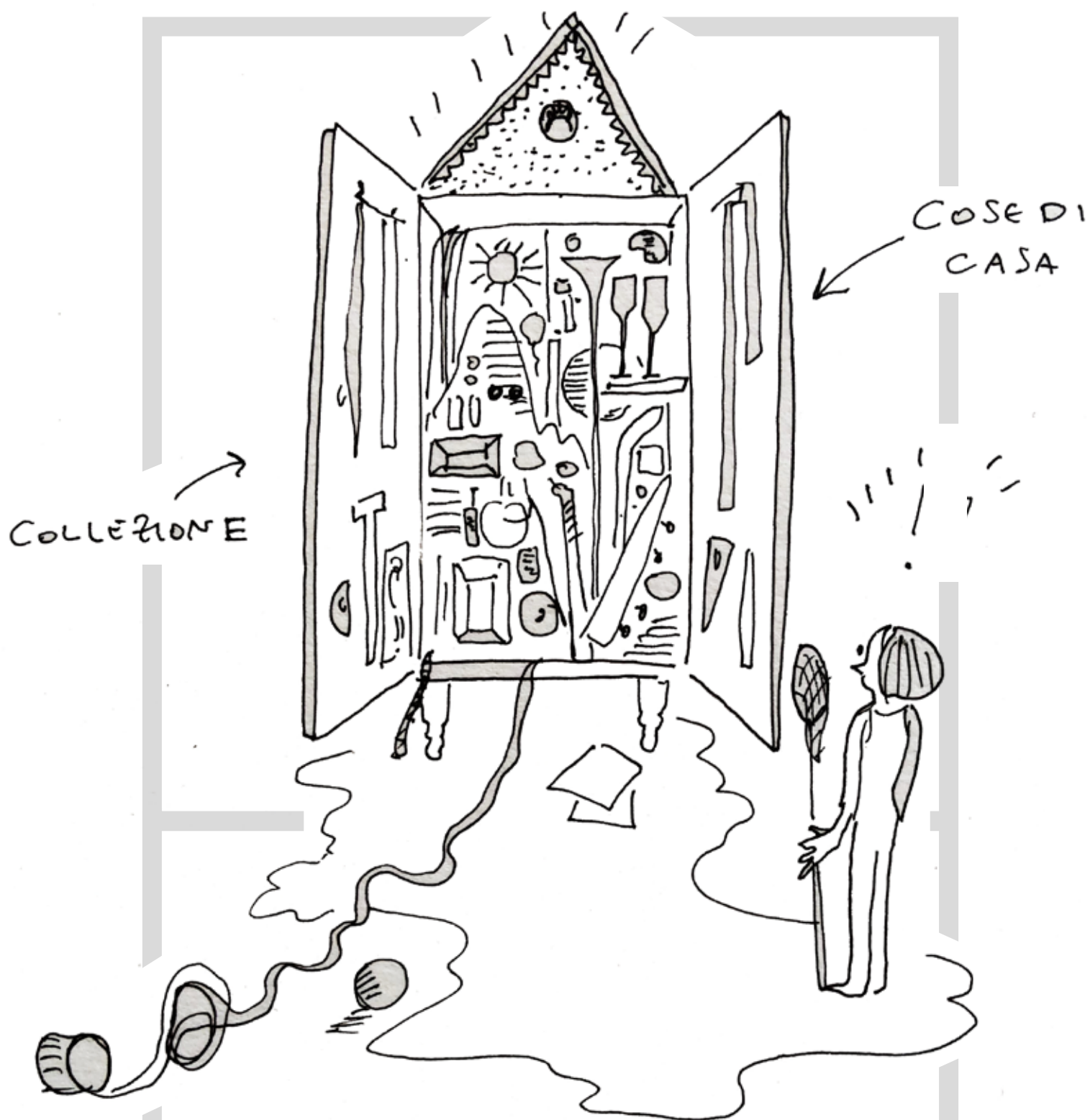


—— CUT
- - - FOLD









QUANTE COSE ABBIAMO IN CASA
QUANTE COLLEZIONI?

